

Privacy Policy

IMPORTANT INFORMATION

First National Title Company

Personal Information Privacy Protection Policy

At First National Title Company (FNTC), protecting your privacy and the confidentiality of your personal information is important to us. We value your business and the trust you put in us. To offer you the financial products and services you seek, we collect, maintain and use information about you. To help you better understand how your personal information is protected at FNTC, we are providing you with the following statement describing our practices and policies with respect to the privacy of your customer information. In the event you terminate your customer relationship with us, or become an inactive customer, we will continue to adhere to the policies and practices described in this notice.

Information We Collect About You

As your trusted title agent, we collect, retain and use nonpublic personal information about individual current and former customers to provide products and services to our customers. We may collect the following categories of nonpublic personal information about you:

- Information we receive from you, through applications for our products or services or other forms
- Information about your transactions with us, or others

Information We Disclose About You and To Whom

We do not disclose any nonpublic personal information about our customers or former customers to non-affiliated third parties, except as permitted or required by law.

We Protect Your Information

The protection of your nonpublic personal information is of utmost importance to us. That is why First National Title Company maintains strict practices and procedures to safeguard your privacy in accordance with this privacy policy.

Information Obtained Through Our Web Site

First National Title Company is sensitive to privacy issues on the Internet. We believe it is important you know how we treat the information about you that we receive on the Internet. In general, you can visit FNTC's Web site on the World Wide Web without telling us who you are or revealing any information about yourself. Our

Web servers collect the domain names, not the e-mail addresses, of visitors. This information is aggregated to measure the number of visits, average time spent on the site, pages viewed and similar information. FNTC uses this information to measure the use of our site and to develop ideas to improve the content of our site.

There are times, however, when we may need information from you, such as your name and email address. When information is needed, we will use our best efforts to let you know at the time of collection how we will use the personal information. Usually, the personal information we collect is used only by us to respond to your inquiry, process an order or allow you to access specific account/profile information. If you choose to share any personal information with us, we will only use it in accordance with the policies outlined above.

Business Relationships – Links

First National Title Company's site may contain links to other Web sites. While we try to link only to sites that share our high standards and respect for privacy, we are not responsible for the content or the privacy practices employed by other sites once you leave FNTC's website. As such, FNTC encourages you to be aware when you leave our site and to read the privacy statements and terms/conditions of use for each and every site that collects identifiable information. This privacy statement applies solely to information collected by the FNTC site.

We restrict employee access to customer information to only those who have a business reason to know such information, and we educate our employees about the importance of confidentiality and customer privacy.

We appreciate the opportunity to serve your title and closing needs. We pledge to follow the policies, safeguards and guidelines as described in this notice, and to protect the confidentiality of your information. Your relationship is very important to us, and we will take great care to honor these commitments to you. Thank you for choosing First National Title Company.

This notice applies only to nonpublic personal information about individuals who obtain real estate title and/or closing products or services primarily for personal, family or household purposes.

For More Information

If you have any questions regarding our Personal Information Privacy Protection Policy, or would like to receive a copy of the Policy, please contact us by writing to:

First National Title Company
415 North McKinley, Suite 1200
Little Rock, AR 72205